

**PRESS RELEASE**

Rome, 27.7.2011

## **THE FORMOTER TEAM AT SAIE 2011** *Also Manitou joins Unacea*

**Ihimer, Komatsu and Manitou** (which has just joined Unacea): these are the construction equipment firms that will make their machines available for the second edition of Formoter, the **free courses** for earthmoving equipment operators, organised by **Saie** in collaboration with **Unacea**. The event will take place at Bologna exhibition from 5 to 8 October and this year will be focussed on the safe use of **attachments**, which will be provided by **Canginibenne, Indeco, Simex** and **U.Emme**.

In-class lessons will be organised by **Iiple**, the Institute for the professional education of building workers in the province of Bologna, in pavilion 36, while practice on the machines will be carried out in external area 48. Participants will be awarded a **certificate of attendance** at the end of each course day.

Near the internal areas of Formoter there will be an **exhibition area** devoted to Unacea associate members, where **Canginibenne, Fiori, Indeco, Samep, Simex** and **U.Emme** will showcase their products. The exhibition area will also host **Unacea information point**, as well as **Eco Certificazioni**. Other associate members exhibiting at the Bologna event include: **Le Oru – Imer Group, Manitou, Simem** and **Sunward Italia**.

**The machines** available will be:

- **Ihimer**: track loader CL45 (with high flow and joystick), skid steed loader M2056 (with high flow and joystick), miniexcavator 35VX3 (new series), miniexcavator 55VX3 (new series);
- **Komatsu**: miniexcavators PC80MR-3 and PC55MR-3, miniexcavator PC22MR-3, skid steed loader SK1020-5;
- **Manitou**: telescopic handlers MRT 2150 Privilege, MT 1440 H and MT 625.

It is possible to **enrol** free of charge by contacting:

- **Ihimer**: e.bardi@ihimer.com - Tel. 0577 951 239 (direct line) - Tel. 0577 951 21 (switchboard);
- **Komatsu**: barbara.gnesin@komatsuitalia.it – Toll free number 800331650 or tel. 0429 616270;
- **Manitou**: a.marrocolo@manitou.com - Tel.059.95.99.39.

**(The courses will be in Italian)**

“We, as Ihimer, are very proud of our renewed sponsorship of Formoter at Saie, Bologna. The initiative we are going to take part in for the second year in a row, with some of our leading-edge machines, is extremely important. This is confirmed by the attention that Unacea and its associate members are devoting to the training and safety of earthmoving operators as key elements to promote the growth of the market.”

**(Igino Elefante - Sales & marketing director Ihimer S.p.a.)**

“Komatsu has always given a central role to training at various levels: the training of its own staff, the training of external technicians, as well as the training of the sales network. This is why we welcomed the Formoter initiative, which we already sponsored last year with success: it enables us to offer high-quality and targeted training to clients from the building sector invited to take part in the Saie trade fair. Moreover, Formoter, whose aim is to promote a better knowledge and a more appropriate use of attachments for earthmoving machines, positively represents our vision: the client is the beginning and end of all our actions.”

**(Alessandro Rossi - marketing director Komatsu Italia Spa)**

“Formoter is a great opportunity for operators to receive qualified training on the use of fixed and rotating telescopic handlers in the configurations commonly employed in building yards: forks, crane and aerial platform.”

**(Tiziano Guerzoni - Sales & marketing director Manitou Costruzioni Industriali srl)**

*Unacea is the Italian construction equipment association. Born in 2010, it represents, in terms of production, over 2/3 of the whole earthmoving equipment industry in Italy, but it is open to all producers and importers of construction equipment. Unacea is a member of Cece, the Committee for European Construction Equipment, which gathers the national associations of 13 countries representing around 1,200 firms.*