A successful PRE-INTERMAT 2012 underlines the importance of INTERMAT in the construction industry calendar

Promosalons Sverige AB

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2012-02-01 12:01

Pre-INTERMAT Prestige on 12 & 13 January was an opportunity for equipment manufacturers, major construction companies and the international press to address issues affecting the sector three months ahead of INTERMAT itself.

This innovative new concept brought together more than 80 exhibitors, 150 French and international journalists and international market leaders for the first time in advance of INTERMAT proper. The event focused on three areas: one-to-one press briefings for exhibitors, the Construction Summit and the Innovation Awards ceremony.

Industry professionals meet the press
Exhibitors had the opportunity to participate in one-to-one press briefings to preview the new products and services they would be presenting at Intermat in April. Journalists from the French and international press, both trade and mainstream, were able to see first-hand how dynamic this sector is when it comes to innovation.

Construction Summit: leading construction companies gather for the first time to discuss the relationship between sustainable development and competitiveness in the industry
Leading figures from the sector were invited to spearhead a discussion on the theme “Sustainable development as a lever for competitiveness in the construction industry”. The prestigious line-up for the panel session sponsored by the FNTP included Xavier Huillard, CEO of Vinci and Pierre Berger, Managing Director of the Eiffage Group. They were were joined by Thomas Bauer (President of the German construction industry federation, HDB), Patrick Bernasconi (President of the FNTP), Christian de Portzamparc (Architect) and Alexandre Saubot (Deputy Managing Director of the Haulotte Group). The participants shared views and put forward constructive ideas on this important topic.

Gala evening
Two days of hard work were offset by a more relaxed but still business-oriented Gala Evening when more than 400 people gathered in the prestigious surroundings of the 19th-century Potocki mansion in the centre of Paris.

International construction industry Innovation Awards 2012
Three months before INTERMAT itself, Pre-INTERMAT Prestige was an opportunity to announce the results of the Innovation Awards. Focused on research and development, the awards highlight cutting-edge construction equipment and machinery. The 5th Innovation Awards put the spotlight on environmental protection, with a Sustainable Development Award singling out the company with the most eco-responsible approach.

This year’s topflight jury chaired by FNTP President Patrick Bernasconi was composed of leading experts from all over Europe.

Innovation Awards 2012 – the winners in five categories:

- Handling Equipment and Services / Sustainable Development Award
- Sustainable Development Award: IMER GROUP for Carry 105 Electrique
- Components, Equipment and Tools
- Gold Award: Arcure
- Silver Award: Klac Industrie SA
- Bronze Award: Horton Europe GmbH & Co KG
• Construction Equipment
- Gold Award: Mills
- Silver Award: Vollert Anlagenbau GmbH
- Bronze Award: Blastrac BV
• Civil Engineering, Mining and Quarry Equipment
- Gold Award: R.Brunone and Volvo Construction Equipment
- Silver Award: Fayat SA

For full details of the awards: http://www.intermat.fr / Events - Innovation Awards

See photos of Pre-INTERMAT on http://www.intermat.fr / Press Area - Media library

The next INTERMAT 16–21 April 2012 will bring together 1,500+ international exhibitors spread over 375,000 m² of exhibition space, and almost 200,000 visitors from more than 160 countries.

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